

Sabrina Devonshire's Opinions: The Pros and Cons of Self-Publishing

Pros

- No gatekeeper delaying or preventing you from getting the book published
- Can get the book online as soon as it's finished instead of waiting months or years.
- control of content, cover, editing – this can be a big plus if you do it right!
- control of marketing – reducing book prices, changing book description, changing categories, even redoing cover anytime you want (if you want changes in price, description, categories, cover or content, a publisher may or may not agree to it and it can take a long time).
- Make higher royalties and receive monthly instead of quarterly.
- Opportunity to set up pre-orders for books
- Don't have to worry the publisher will go bankrupt and/or delay or not pay royalties; this happens A LOT with small press.

Cons

- no advance
- incur costs for cover, editing, layout
- may be tempted to take short cuts resulting in inferior product
- won't have access to writing and marketing tips from publisher
- Larger publishers are able to market works to broad audience, which an author on his/her own can't do.

Blend Between Self and Traditional Publishing – Kindle Scout
<https://kindlescout.amazon.com/agreement>

Sabrina Devonshire's Exotic Romantic Adventures...Immerse Yourself

www.sabrinadevonshireromances.com